Dear Neighbors,

What a difference a day can make. In a single day, lives can be forever changed by events, innovations or even the smallest piece of information. This is especially true in healthcare, where each day brings new and often unexpected challenges.

In a single day at Gwinnett Health System, hundreds of individuals seek and receive care, education, support or assistance. Dozens of surgeries, both planned and unplanned, are performed. Emergency caregivers flex with the dramatic shifts in caring for patients with severe trauma to minor injury, heart attack to kidney stones. Babies arrive on or near their due dates or on their own timetables.

But because health concerns don’t keep a 9 to 5 schedule, the hospital workday never really ends. Our staff members are on duty around the clock, seven days a week, 365 days a year. Each day they must be prepared for anything, from natural disaster or public health emergency to unexpected complications from surgery or premature birth. Each member of our team daily anticipates challenges and welcomes opportunities to make a difference in the lives of patients and their families. And what a difference a day can make when the care you receive is provided by a team committed to across-the-board excellence.
The pursuit of excellence —
What a difference a day can make
when the care you receive is provided by a team
committed to across-the-board excellence.

When you come to the hospital as a patient or to visit a friend or family member, you see only a fraction of the activities that go into the daily work of providing care. The provision of quality health services is complex and involves the contributions of many more people than you might realize. Why is this significant? Because the quality of the care you receive depends on the entire team’s best efforts, every day.

Though you rarely see their faces, the healthcare team includes many that play supporting roles. From patient care to operating food, laundry and housekeeping services, maintaining equipment, running the switchboard, keeping tabs on medical records, planning for future facilities and services and running the business end, it takes a talented team with a wide range of skills to deliver the care you need and expect.

How does such a large team with such varied skills and schedules stay motivated to constantly give their very best? By having compassion for patients and families, pride in their work and a belief that the pursuit of excellence is a hallmark of our corporate culture.

This is what unites us as a team. Though our responsibilities range from nurse to chaplain to engineer to volunteer, we are all driven by a common goal — to meet the needs and expectations of our patients and to make sure they are treated with dignity and respect every day.

Read on to see how the pursuit of excellence is played out on a typical day in the life of Gwinnett Health System.

Sincerely,

Franklin M. Rinker
President and CEO
Gwinnett Health System

Wayne Sikes
Chairman, Gwinnett Hospital System Board of Directors
and Gwinnett Health System Board of Directors
Gwinnett Health System staff members are on duty around the clock, seven days a week, 365 days a year...

As dawn approaches, a mom-to-be who has spent the last six weeks in the High Risk Pregnancy Unit at the Gwinnett Women’s Pavilion gives birth to triplets. Because of their size, the doctors send the babies to the Neonatal Intensive Care Unit for evaluation.

Did you know?

On an average day at Gwinnett Women’s Pavilion, 15 babies come into the world. That's over 5,000 a year.
Friends of Foundation

The newest members of the Friends of the Foundation meet for the first in a series of three seminars that will provide tours and informative overviews of the System’s facilities and programs. They’re about to learn more about the positive impact the hospital system and the Foundation have on the quality of life in Gwinnett and why community support is so important.

Following knee-replacement surgery, a woman is admitted to the Center for Orthopedics on the Medical Center’s 6th Floor, where she receives post-op follow-up and care from her surgeon and orthopedic-specialty nurses. In a day or so, she will begin therapy in the center’s Rehab Gym, where patients work together with rehab professionals in a supportive environment to regain their mobility.

... because health concerns don’t keep a 9 to 5 schedule.
The provision of quality health services is complex and involves more people than you might realize.

Having pitched for little league and high school baseball teams for years, a college athlete heard that dreaded pop in his arm and is now undergoing “Tommy John” surgery at Glancy Outpatient Center in Duluth. Replacement of his torn ulnar collateral ligament will enable him to return to pitching, after rehab, and to continue to follow his dream of a career in the Big Leagues.

Did you KNOW?

Over 75 inpatient and outpatient surgeries are performed each day at GHS facilities. Our surgical infection prevention program (SIP) was selected to represent Georgia in a national collaborative on prevention of surgical site infections. The innovative surgical infection prevention program, developed by GHS surgeons, clinicians and staff, has been very successful. It is now nationally recognized and has been featured in the Wall Street Journal. The SIP team is led by Dave Schmidt, MD; Tom Karr, Executive Vice President and COO; Mary Nash, Director of Surgical Services; and Gwen Hudson, Surgical Services.
Stomachs growl early at hospitals, and the new GMC Dining Room is already bustling with activity. One group of nutrition services specialists serves up a wide array of lunch options to hungry staff members and visitors in the Dining Room, while another loads patient lunches on carts for delivery.

The new Dining Room is spacious, colorful and flanked by a wall of windows. Outdoor seating on the patio is shaded by market umbrellas. Each day, our nutrition services staff serves 1,100 staff and visitors. The expanded menu includes fresh-baked goods, from breads to pastries to cakes, pies and cookies. Every day, our bakers crank out 200 big, chewy cookies. That’s over 4,000 a month!

Did you know?

Over 325 individuals from the community annually donate about 40,000 hours of expertise, time, energy and bright spirit to the Hospital System – a contribution roughly equal to the number of hours worked in one year by 20 full-time employees. That’s nearly 110 daily hours of very welcome assistance!
In a single day, hundreds of individuals seek care, education, support or assistance.

While her husband undergoes a colonoscopy at the Center for Gastrointestinal and Pulmonary Endoscopy at GMC, a woman spends some quiet, contemplative time walking the paths of the labyrinth just beyond the front parking area. Across town at SummitRidge Center for Psychiatry and Addiction Medicine, a young teen and his recreation therapist spread mulch in the new Healing Garden – a poignant lesson about the positive effect caring and nurturing have on plants . . . and people.

The Labyrinth and the Healing Garden are part of our growing integrative healthcare program, which recognizes the mind-body-spirit relationship in healing and wholeness.

GHS outpatient surgery centers – Gwinnett DaySurgery in Lawrenceville and Glancy Outpatient Center in Duluth – consistently rank among the top finishers in the SatisQuest Patient Satisfaction Survey. Over the years, they’ve earned 11 benchmark scores – the highest rating of patient satisfaction for overall quality of care as compared to other participating hospitals throughout Georgia.
A mom brings her young daughter to the Gwinnett Physicians Group practice in Suwanee. Earlier this morning, she noticed that her daughter was unusually fretful and pulling on her ear. She called for an appointment to have her family physician check for a possible ear infection.

With five locations around the county, the Gwinnett Physicians Group is one of only 374 physician groups nationally recognized as a Better Performer by the Medical Group Management Association. The physician offices handle well over 64,000 patient visits a year, or an average of about 175 a day.

Interventional radiology has greatly improved physicians’ ability to “see” inside the body using highly precise imaging technology. Guided imagery procedures are less invasive and less expensive than many traditional surgeries.

A man has kidney cancer, but he hasn’t responded well to traditional chemotherapy or radiotherapy. Even worse, he’s not a good candidate for surgery. But he’s not out of options. A targeted cancer treatment using radiofrequency ablation, an interventional radiology procedure, can treat his cancer without the more invasive techniques of traditional surgery. Using imaging technology, the interventional radiologist can deliver alternating electrical currents to the diseased tissue, killing the cancer. 

Interventional radiology has greatly improved physicians’ ability to “see” inside the body using highly precise imaging technology. Guided imagery procedures are less invasive and less expensive than many traditional surgeries.
Her appointment time was 3:20, and here she is, already in an exam room getting her foot X-rayed at the new 575 Outpatient Imaging Center near Gwinnett Medical Center. A 50-year-old long distance runner, she was concerned by the ache in her left foot – afraid it might be a stress fracture. Thanks to the state-of-the-art technology of the two new AXIOM Aristos FX systems at the center, the amazingly clear images make it clear that her foot ache is a deep bruise, not a stress fracture.

The 575 Outpatient Imaging Center specializes in ease of access and effective diagnosis and treatment. The Center, which opened in May 2003, handles approximately 125 patient visits a day.

Did you KNOW

Patrick Green, Service Line Director Imaging and Cardiovascular Services

In 2003, 22,711 screening mammograms and 3,375 diagnostic mammograms were performed at our mammography centers. That’s an average of 87 screening mammograms and 12 diagnostic mammograms performed every day.
The State Department of Community Health has approved a redesign project for the Joan Glancy Memorial Hospital and Howell Station campuses. Gwinnett Hospital System will build a new facility at the Howell Station campus at 3805 Pleasant Hill Road to consolidate a number of hospital services on one campus. The 30-bed Glancy Rehabilitation Center will remain on the original campus on McClure Bridge Road.

Did you KNOW?

Concerned that his aging mother’s declining health is causing her to sink into depression, a man doesn’t know where to turn for help. He goes to his church and seeks the counsel of his Parish Nurse. Quickly he realizes he has come to the right place. He leaves with some excellent advice, some helpful referrals and some unexpected hope and encouragement.

The GHS Congregational Health Ministries program sponsors Parish Nurses at ten local congregations. The ten Parish Nurses average 90 daily contacts with parishioners through education, referrals, screenings, personal counseling and hospital or home visits. That’s an average of 33,000 contacts a year.

A patient recovering from a stroke at Glancy Rehabilitation Center is tired after a full day of physical therapy and a session with the activity therapists. With high expectations for a full recovery, she isn’t afraid to work hard to achieve her goal. The center provides comprehensive inpatient treatment for patients recovering from accidents, closed-head injuries and stroke.
Gwinnett Hospital System has a Physician Hospital Organization (PHO) that is considered the “launching pad for quality.” Our PHO is made up of 450 physicians who participate in managed care contracting. The Clinical Effectiveness committee gathers data using local focus groups to compare outcomes with those of other hospitals across the nation. PHO physicians are also eligible for incentives for their efforts to evaluate quality and to make improvements in patient care and clinical services. Driven by a common goal, these physicians are champions for quality at GHS.

Did you KNOW?

Her daughter, granddaughter and great granddaughter help arrange the skirt of her formal gown as one nurse touches up her make-up and a nurse tech applies a final shot of hairspray to her coif. Tonight’s the night! A resident of the Gwinnett Extended Care Center, she’s 89 years young and is competing in her first ever beauty pageant. Before the evening is over, the next Ms. GECC will be crowned with tiara and scepter and will begin her one-year reign.

The Monitor Tech in the Emergency Department receives a radio call from EMS to advise that they are bringing two critically injured patients from a wreck on Highway 316. The charge nurse calls the Trauma Team, which responds and evaluates the patients.

Hospital staff members must be able to transition quickly from routine activities to controlled chaos at a moment’s notice. To prepare for disasters of every kind, the hospital system has developed a three-level disaster plan and puts staff members through periodic – and unexpected – disaster drills to test readiness.

From nurse to chaplain to engineer to volunteer, we are all driven by a common goal — the pursuit of excellence.
2003 REPORT TO THE COMMUNITY

2003 REPORT TO THE COMMUNITY

A woman with the symptoms of a heart attack arrives at the Emergency Department by ambulance. After a quick assessment, a physician administers a medication – within minutes of her arrival – that prevents further damage to her heart. She is stabilized and admitted to the Cardiac Care Unit, where staff members constantly monitor her condition as she receives intensive care. Because the medication was administered early, the woman has a much better chance to recover fully.

In 2002, the Emergency Departments at both Gwinnett Medical Center and Joan Glancy Memorial Hospital exceeded the National Registry of Myocardial Infarction benchmark for timely administration of drugs when patients come in with symptoms of a heart attack.

An engineer heads to the boiler room to check equipment. The engineering team repairs and maintains everything from rooftop air conditioning units and basement boilers to electrical systems and generators – an average of 15,066 work orders and preventive maintenance requests a year, or over 40 a day.

GHS facilities need 7,500 bed linens, 12,900 towels and 2,600 patient gowns, robes and baby blankets a day to meet patients’ needs. When patients are admitted to their rooms, they find them sparkling clean, thanks to the meticulous efforts of our housekeeping staff, which cleans 35,288 patient rooms in a year, or an average of about 96 a day.

Did you KNOW?

In 2002, the Emergency Departments at both Gwinnett Medical Center and Joan Glancy Memorial Hospital exceeded the National Registry of Myocardial Infarction benchmark for timely administration of drugs when patients come in with symptoms of a heart attack.
Gwinnett Health System
Boards of Directors and Corporate Structure

BOARD OF DIRECTORS

Front row: Chung H. Lee; Richard Sikes; Kathryn Parsons Willis; Gregory Taylor; Clinton M. Day.
Second row: (seated) Marc Unterman, MD; Jay Desai, MD; Franklin M. Rinker; Willard C. Hearin, III, MD.
Back row: Virgil Sosebee; Wayne Sikes; Miles H. Mason, III, MD; Joseph C. Finley, MD; Charles Bannister;
Edward W. Radford, Ph.D.

EXECUTIVE COUNCIL

Franklin M. Rinker – President and CEO
J. Thomas Karr, Jr. – Executive Vice President and COO
Thomas Y. McBride, III – Senior Vice President and CFO
J. Thomas Shepherd – Vice President and CSO
Ed Brown – Vice President and CIO
Tom Mitchell – Vice President, Managed Care
Georgia Brogdon – Vice President, Operations
Lea Bay – Vice President, Operations
Reg Gilbreath, MD – Vice President, System Clinical Services
Steve Nadeau – Vice President, Human Resources
Susan Hunter – Vice President, Chief Nurse Executive
John Riddle – Vice President, Marketing & Development

LEADERSHIP COUNCIL

Rick Allen – IS Operations
Lea Bay – Vice President, Operations
Georgia Brogdon – Vice President, Operations
Ed Brown – Vice President, Information Services
Ron Corder – Clinical Services
Polly Dorminey – Physician Services
Cathy Dougherty – Revenue Management
Patrick Green – Imaging & Cardiovascular Services
Mike Hemphill – Facilities
Peggy Hotz – Maternal-Child Health
Susan Hunter – Vice President, Chief Nurse Executive
J. Thomas Karr, Jr. – Executive Vice President and COO
Judy Keller – Emergency Services
Steve Nadeau – Vice President, Human Resources
Mary Nash – Surgical Services
Scott Orem – Financial Services
Diana Potts – Post-Acute Services
Janet Schwalbe – Outpatient Community Health
Laura Tucker – Specialty Services
Vital Statistics

Total Admissions (excluding newborns)

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Admissions</th>
</tr>
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<tbody>
<tr>
<td>1999</td>
<td>18,931</td>
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<tr>
<td>2000</td>
<td>20,329</td>
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<tr>
<td>2001</td>
<td>21,789</td>
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<tr>
<td>2002</td>
<td>22,976</td>
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<tr>
<td>2003</td>
<td>23,749</td>
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Total Emergency Visits

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Emergency Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>97,702</td>
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<tr>
<td>2000</td>
<td>104,958</td>
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<tr>
<td>2001</td>
<td>109,097</td>
</tr>
<tr>
<td>2002</td>
<td>110,511</td>
</tr>
<tr>
<td>2003</td>
<td>109,186</td>
</tr>
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</table>

Total Deliveries

<table>
<thead>
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<th>Year</th>
<th>Total Deliveries</th>
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</thead>
<tbody>
<tr>
<td>1999</td>
<td>4,767</td>
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<tr>
<td>2000</td>
<td>4,998</td>
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<td>2001</td>
<td>5,354</td>
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<tr>
<td>2002</td>
<td>5,607</td>
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<tr>
<td>2003</td>
<td>5,574</td>
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Total Outpatient Visits

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Outpatient Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>192,401</td>
</tr>
<tr>
<td>2000</td>
<td>214,561</td>
</tr>
<tr>
<td>2001</td>
<td>228,028</td>
</tr>
<tr>
<td>2002</td>
<td>230,919</td>
</tr>
<tr>
<td>2003</td>
<td>232,322</td>
</tr>
</tbody>
</table>

Patient Care Activities

<table>
<thead>
<tr>
<th>Activity</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of patients admitted (excluding newborns)</td>
<td>23,749</td>
<td>22,976</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Patient days of service rendered (excluding newborns)</td>
<td>142,481</td>
<td>138,451</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Average daily census (adult only)</td>
<td>368</td>
<td>357</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Occupancy (acute care)</td>
<td>78%</td>
<td>76%</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Average acute length of stay (in days)</td>
<td>4.1</td>
<td>4.0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outpatient visits (hospital-based)</td>
<td>232,322</td>
<td>230,919</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of births</td>
<td>26,082</td>
<td>27,069</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inpatient and outpatient surgical cases</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hospital-based emergency department visits</td>
<td>109,186</td>
<td>110,511</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Statistical Profile

<table>
<thead>
<tr>
<th>Personnel and Facilities</th>
<th>6/30/03</th>
<th>6/30/02</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total system employees</td>
<td>3,772</td>
<td>3,712</td>
</tr>
<tr>
<td>Active and provisional medical staff</td>
<td>484</td>
<td>476</td>
</tr>
<tr>
<td>Licensed beds</td>
<td>479</td>
<td>479</td>
</tr>
</tbody>
</table>

Fiscal 2003 System Gross Revenue

(Before Contractual Adjustments)

Outpatient Revenues – $413,671,000
Inpatient Revenues – $351,860,000
Other Revenues – $8,494,000

Fiscal 2003 System Expenses

Interest & Depreciation – $24,501,000
Uncollectible Accounts – $52,438,000
Operating Expenses – $283,555,000
Balance Sheet

Year Ended 6/30/03

Assets (in thousands)
- Current assets $118,222
- Assets limited as to use 86,556
- Property and equipment, net of accumulated depreciation and amortization 146,789
- Other assets 8,436
- **Total assets** $360,003

Liabilities and net assets (in thousands)
- Current liabilities $40,724
- Self-insurance reserves 7,869
- Accrued pension cost 15,410
- Long-term debt and lease obligations, less current maturities 174,140
- **Total liabilities** $238,143
- Net assets 121,860
- **Total liabilities and net assets** $360,003

Net assets at beginning of year $109,029

Excess of revenues, gains and other support over expenses 24,167

**Effective and efficient resource management by the medical and management staffs kept our expenses below our revenue and left the following amount to reinvest in programs to further improve patient care and services in the future.**

Other income, net 224

Unfunded pension losses (13,002)

Change in net unrealized gain on investments 1,691

Transfers to related parties (51)

Net assets released from restrictions (231)

Other 33

Net assets at end of year $121,860

Statement of Revenues and Expenses

Year Ended 6/30/03

Our Revenue (in thousands)
- Inpatient revenue $351,860
- Outpatient revenue 413,671
- **Total patient revenue** $765,531
- Deductions for indigent, charity and other contractual allowances including managed care, Medicare and Medicaid (389,364)
- Net revenue from patient services $376,167
- Other revenue and investment income 8,494
- **Total revenues, gains and other support** $384,661

Our Expenses (in thousands)
- Operating expenses such as salaries, benefits, professional fees and supplies $283,555
- Financial costs, primarily interest and depreciation 24,501
- Provision for uncollectible accounts 52,438
- **Total expenses for the year** $360,494

Net Results
- **Excess of revenues, gains and other support over expenses** $24,167

**Effective and efficient resource management by the medical and management staffs kept our expenses below our revenue and left the following amount to reinvest in programs to further improve patient care and services in the future.**
Melvin R. Moore, MD
Padma Nadella, MD
Alexander Saker, Jr., MD
P. Ravi Sarma, MD
Jayanti Sinnavasiah, MD
Stephen M. Szabo, MD

Hospitalist
Martin L. Austin, MD
Gregory V. Miller, MD
Peter K. Namm, MD
Okoronkwo U. Ogan, MD
Jeffrey P. Polekoff, MD
Quinn A. Simien, MD
Herschel W. Smith, III, MD

Infectious Disease
Paul D. Martin, MD
Elliott G. Raizes, MD
Tzvetan V. Vassilev, MD

Internal Medicine
John H. Ahrendt, MD
Julius O. Ajayi, MD
LuAnn Aquino, MD
Moji D. Ariyo, MD
Danne J. Bennett-Johnson, MD
Anju Bhushan, MD
Robert J. Bonhomme, MD
Courtney C. Brooks, Jr., MD
John S. Carr, MD
Ernest E. Coker, MD
Christopher S. Crooker, MD
Robert T. Dambach, Jr., DO
Christopher S. Crooker, MD
Ernest E. Coker, MD
John S. Carr, MD

Maternal-Fetal Medicine
Bred S. Bootstaylor, MD
Paul C. Browne, MD
Daniel P. Eller, MD
Terry I. Feng, MD
Richard D. Molina, MD
Dexter M. Page, MD
C. Anne Patterson-Barrett, MD
Gilbert W. Webb, MD
Catherine Yeagley, MD

Neonatology
Leslie D. Leigh, MD
Dan Suskin, MD

Nephrology
Mazen A. Abdalla, MD
Dinesh K. Chatoth, MD
Franklin D. Diaz, MD
Hesun Han, MD
Stuart Handelsman, MD
Dwaraknath Harish, MD
Nabila Hussain, MD
Conjeevaram R. Kesavan, MD
Karen Muro, MD
Kirti K. Shah, MD
Mark S. Travis, MD

Obstetrics and Gynecology
Michael C. Aaronoff, MD
Betty L. Anthony, MD
Phillip N. Bannister, MD
Franklyn C. Christensen, MD
Suza C. Chua, MD
William W. Crane, MD
Julie L. Davis, MD
Byron C. Dickerson, MD
Andrew T. Doris, MD
Catherine Yeagley, MD

Neurology
Scott D. Cooper, MD
Yazan Houssami, MD
Philip R. Kennedy, MD
David A. Krendel, MD
Arun Lakhani, MD
James E. McDaniel, MD
Marshall L. Nash, MD
Saeed S. Salles, MD
Arthur D. Schiff, MD
Badar H. Syed, MD

Neurological Surgery
Princewill U. Ehirim, MD
Don W. Penney, MD
Robert J. Schiess, III, MD
Charles O. Wood, MD

Oral and Maxillofacial Surgery
George R. Biederman, DDS
Tracy E. Dillon, DDS
Robert E. Ellis, DDS
Jess A. Gardner, DMD, MD
Paul M. Korb, DMD
Kenneth W. Livesay, Jr., DMD
Glenn C. McIntosh, DDS
W. Jones Phillips, DDS
Harvey Silverman, DDS
Asif Taufiq, DDS

Orthopedic Surgery
Mary Jo Albert, MD
Ned B. Armstrong, MD
Bennett J. Axelrod, MD
James L. Beskin, MD
Thomas P. Branch, MD
Thomas R. Cadier, MD
Mark C. Cullen, MD
Hartley L. Falbaum, MD
John I. Foster, III, MD
William H. Greenwood, MD
William B. Haynes, Jr., MD
Michael G. Hogan, MD
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Linda C. Jackson, MD
Richard B. Johnston, III, MD
Michael J. Kalson, MD
Robert E. Karsch, MD
Sean K. Keem, MD
Gary A. Levengood, MD
Joseph A. Martino, MD
T. Scott Maughon, MD
E. Scott Middlebrooks, MD
Brian E. Morgan, MD
C. Michael Morris, MD
R. Howard Pike, MD
Scott G. Quisling, MD
Devesh Ramnath, MD
Robert D. Rockfeld, MD
R. Marvin Royster, MD
Todd A. Sacks, MD
Yvonne E. Satterwhite, MD

Ophthalmology
Richard Carlin, MD
Jeffrey A. Carlisle, MD
Alessandro A. Castellarin, MD
John T. Cobb, MD
Jing Dong, MD
Ray M. Freeman, MD
Stephen A. Godlewski, MD
Mark G. Haywood, MD
Henry A. Magnant, MD
John S. O’Keefe, MD
Donald E. Poland, MD
William A. Segal, MD
Robert P. Tucker, MD

Pediatrics
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Harvey Silverman, DDS
W. Jones Phillips, DDS
Harvey Silverman, DDS
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Linda C. Jackson, MD
Richard B. Johnston, III, MD
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In the past year, the 328 members of the Gwinnett Hospital System Auxiliary donated 42,000 hours of skill, energy and service to our organization. The Joan Glancy Memorial Hospital Volunteers donated $25,000 to their hospital for needed equipment. The Auxiliary contributed $145,250 to the hospital system for equipment and supplies, including a $50,000 pledge to the Foundation’s TIME MATTERS campaign. Gifts presented to departments that requested help included funds to build a through-the-wall aquarium for Gwinnett Extended Care Center. Our Integrative Healthcare program received funds to provide healing music performances by a Celtic harpist throughout our facilities. GHS joins many other leading medical centers and hospitals across the country who are introducing music into clinical settings as a form of complementary care.
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The Gwinnett Hospital System Foundation is a private, not-for-profit corporation that supports Gwinnett Hospital System in fulfilling its mission—providing quality health services to our community. Specifically, the GHS Foundation supports one of Gwinnett Hospital System’s core values—Service to the Community. We do this by funding programs that meet community needs for awareness, preventive medicine, health education and indigent care. Our Board of Trustees manages the business affairs of the Foundation and the Development Board develops and coordinates all fundraising strategies. The Development Council, made up of all active volunteers, implements our fundraising activities.

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Foundation Completes
$2,250,000 Campaign

TIME MATTERS in the fight against Breast Cancer

A campaign to improve access to routine and diagnostic mammograms for the women of our community and to expand services for breast cancer patients.

After kicking off the TIME MATTERS in the fight against Breast Cancer campaign at the 2001 Ball, the Foundation reached its goal of $2,250,000 in June of 2003. Because of the hard work and dedication of Foundation volunteers and generous donations from both volunteers and the community, the campaign was completed six months earlier than anticipated.

Marion Allison Webb Center for Screening Mammography
Four new mammography machines were added at this screening center, reducing the wait for a routine mammogram from 70 days to just a few days. The number of patient visits per month increased from 650 to 1,600.

Women’s Diagnostic Center at Gwinnett Women’s Pavilion
The renovated and expanded center for diagnostic mammography was completed in June 2003. It includes such support services as the Breast Health Education and Resource Center and the Women’s Pavilion Boutique, which offers support products for breast cancer patients.

Care-a-Van Mobile Mammography Unit
The Care-a-Van brings screening mammograms right to the doors of businesses, churches and organizations in our community. It reaches over 2,100 patients per year. After many miles and mammograms, it needs to be replaced.

Computer-Aided Detection
Computer-aided detection (CAD) has made its breakthrough as cutting edge technology in mammography. CAD is a software program that actually “reads” the mammogram and points out areas that are hard to find or may be overlooked by the human eye. If CAD detects any breast abnormalities on the mammogram film, it marks them. The radiologist can then review the mammogram film to determine whether the marked areas are suspicious and require further examination.

The Foundation plans for the continuation of the TIME MATTERS campaign to pursue upgrading and expanding mammography services.
GHS Foundation Donors

The Keystone Society

“Caring people caring for people”

The Keystone Society was established to honor the philanthropic spirit of those who have made a personal pledge to help promote the purpose of the Gwinnett Hospital System Foundation.

Keystone Leadership
Scott† and Jacqueline Hudgens
Marion Allison Webb

Keystone Society
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Madelyn C. Baker
Charles & Glenda Bannister^
Georgia & Casey Brogdon*
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Gertrude S. Allison†
Kathryn Parsons Willis*
† In Memoriam
* Indicates cumulative level of $25,000 or more
^ Indicates new members

“Everyone in Gwinnett County is a stakeholder in our Hospital System. The health of our hospitals should be a concern for all of us; we certainly want the very best personnel and equipment to be available for anyone with a healthcare emergency.”

– Gay Shook
Opportunities for Support

The Gwinnett Hospital System Foundation exists today because of the generosity and philanthropy of our community. Our donors help us build a solid framework to assure that the healthcare needs of our community are met. A permanent display in the Gwinnett Medical Center lobby recognizes those donors whose accumulated gifts qualify their participation at the following levels, excluding sponsors of fundraising events, as well as memorial and honorary gifts.

**Keystone Leadership** – Donors whose accumulated gifts or one-time pledge of $100,000 or more are permanently recognized.

**Keystone Society** – Donors whose accumulated gifts or one-time pledge of $10,000 or more are permanently recognized in this society.

**Vousoir Society** – Donors whose accumulated gifts or one-time pledge of $2,500 to $9,999 are permanently recognized in this society.

**Cornerstone Caregivers** – Donors who make an annual gift of $100 to $2,499 are recognized annually through Cornerstone Caregivers.

**Corporate Builders Club** – Recognizing businesses and organizations whose contributions equal $2,500 and above.

**Legacy Society** – Those donors who have provided for the future through their will or estate plans.

**Fundraising Events** – (Ball, Golf Tournament, Road Race) Sponsorship packages and individual tickets are available.

**Gifts from the Heart** – A significant and meaningful way to honor or memorialize friends and loved ones.

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**Giving Clubs and Gifts from the Heart**

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In Honor of Bill Dean
Wayne Hill

In Honor of Gayle Delucia
Georgia Brogdon

In Honor of Polly Dorminy
Georgia Brogdon

In Honor of Commissioner
John Dunn
Wayne Hill

In Honor of Chief Jack McElfish
Wayne Hill

In Honor of Beth French
Paige Havens

In Honor of Tommy Furlow
Wayne Hill

In Honor of Frances Greer
Georgia Brogdon

In Honor of Sherri Hardeman
Georgia Brogdon

In Honor of Mike Hempel
Wayne Hill

In Honor of Connie Hinson
Wayne Hill

In Honor of Linda Holbrook
Wayne Hill

In Honor of Phil Hoskins
Wayne Hill

In Honor of Susan Hunter
Georgia Brogdon

In Honor of Commissioner
Kevin Kenerly
Wayne Hill

In Honor of Diane Kemp
Wayne Hill

In Honor of Jim Kraus
Wayne Hill

In Honor of Brenda Maddox
Wayne Hill

In Honor of Mark Williams
Wayne Hill

In Honor of Beverly Miller
Reagan & Paige Havens

In Honor of Charlotte Nash
Wayne Hill

In Honor of Mary Nash
Georgia Brogdon

In Honor of Commissioner
Bert Nasuti
Wayne Hill

In Honor of Commissioner
Marcie Neaton
Wayne Hill

In Honor of Sue Person
Wayne Hill

In Honor of Sheila Pittman
Wayne Hill

In Honor of Dr. & Mrs. William H. Plauth, Jr.
Ron & Gay Shook

In Honor of Rod Powell
Wayne Hill

In Honor of Diane Quattlebaum
Georgia Brogdon

In Honor of Franklin M. Rinker
Georgia Brogdon

In Honor of Janet Schwalbe
Georgia Brogdon

In Honor of Karen Thomas
Wayne Hill

In Honor of Gina Titus
Wayne Hill

In Honor of Laura Tucker
Georgia Brogdon

In Honor of Mike Williams
Wayne Hill

Currently, proceeds from the STARS program benefit the Foundation’s campaign, TIME MATTERS in the fight against Breast Cancer and the Associate Benevolence Fund. The Benevolence Fund helps associates in the event of a sudden or chronic illness of the associate, spouse or child; death of a close family member; an accident or catastrophic loss; or job loss due to illness, injury or unforeseen circumstances.
Corporate Builders Club

Support from corporations, businesses, foundations and civic organizations are a vital part of the fundraising efforts of the GHS Foundation. A corporate donation to the GHS Foundation is really an investment in helping to ensure that our community’s Hospital System maintains its status as the leading healthcare provider in our area.

American Cancer Society
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Gwinnett Community Foundation
Gwinnett Daily Post
Gwinnett Emergency Specialists
Gwinnett Hospital System Auxiliary
Gwinnett Neonatology, P.C.
Kroger
Joan Glancy Memorial Hospital Volunteers
Lawrenceville Woman’s Club
Lou Sobh Pontiac, Buick, GMC
Meadows & Ohly, Inc.
Mercer & Company, Inc.
North Metropolitan Radiology Associates
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Publix Charities
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SIEMENS
Staffing Options, Inc.
SunTrust Bank Atlanta Foundation and the English, Marshall, and Rich Memorial Funds
Susan G. Komen Breast Cancer Fund
Suzanna’s Kitchen
Tara Materials, Inc.
Harry Varnadoe Grading & Piping
“Volley for a Cure”
Wachovia Bank & Mary Allen Lindsay Branan Foundation

Community, civic and volunteer organizations contribute to TIME MATTERS Campaign

The GHS Foundation received support from various community organizations during the past year. These organizations not only contributed financially to the TIME MATTERS campaign, but also helped to create awareness within the community about the campaign.

Top left - (l-r) Volley for a Cure representatives Lynn Roberts, Denise Brewster and Sheila Stevens present an $83,000 check to GHS Foundation Board of Trustees members Kathryn Parsons Willis and Carolyn Hill.

Top right - Members of the Lawrenceville Woman’s Club present a $10,000 check to Cindy Snyder (2nd from the left), Director of Breast Health Services at GHS and Gay Shook (3rd from the left), Foundation Trustee, from proceeds of their annual Casino Night. This contribution is designated for the Foundation’s TIME MATTERS Campaign.

Bottom right - The Cancer Challenge Golf Tournament, held on May 12, 2003, by residents of Oxford Mill Subdivision, designated the Foundation as the recipient of the $10,000 in proceeds to be used to replace the Care-a-Van mobile mammography unit. John Riddle, GHS Vice President, Marketing & Development, accepts the check from Ray Kelly, Chairman and President of The Cancer Challenge, Inc.

Bottom left - Gwinnett Hospital System Auxiliary pledges $150,000 to TIME MATTERS Campaign. Presentation participants were (l-r) Cynthia Chandler, Foundation Director of Development; Ann Bracey, Director of Volunteer Services; Cheryl Gifford, Past-President, Auxiliary; John Riddle, Vice President, Marketing & Development; Carolyn Hill, Foundation President; Gay Shook, Chair, Foundation Special Gifts Committee; and Bruce R. Still, Chair, Foundation Development Board.
The 11th Annual Ball & Silent Auction, **Masquerade**, held on May 10, 2003, was a tremendous success! A crowd of over 400 friends and patrons attended the fundraising gala, held at the Atlanta Marriott Gwinnett Place to support the **TIME MATTERS in the fight against Breast Cancer** campaign.

This was a record-breaking year for the Ball, with proceeds totaling $210,000 used to help purchase the new Care-a-Van mobile mammography unit.

A special thanks to **SIEMENS**, Presenting Sponsor, for their generosity!
5th Annual
Miles H. Mason, Jr.
Memorial Golf Tournament

Forty-seven teams “teed it up” for the fifth annual Miles H. Mason, Jr. Memorial Golf Tournament that was held on Thursday, August 22, 2002, at Chateau Elan Golf Club. The $48,000 raised from the tournament was directed through the Foundation to the Miles H. Mason, Jr. Community Clinic Prescription Program and the GHS Rehabilitation Division.

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NextGen
North Georgia Neurological/BMP
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The Peachtree Bank

Road Race Benefits TIME MATTERS Campaign

The Duluth Fall Festival 5K Road Race was held in September 2002 in conjunction with the Duluth Fall Festival at Taylor Memorial Park in downtown Duluth. Over 400 runners participated in this annual event benefiting the TIME MATTERS in the fight against Breast Cancer Campaign.

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