The Power of Philanthropy

Celebrating 20 Years of Caring for Gwinnett

Gwinnett Medical Center Foundation
The Power of Philanthropy

– Celebrating 20 Years of Caring for Gwinnett –
Gwinnett County is an amazing place that close to a million people now call home. We are diverse, progressive, and visionary. We have proven time and again that we are passionate and dedicated to doing what it takes to deliver the very best to our community.

At the heart of Gwinnett sits a hospital system that focuses every hour of every day on caring for us. Thousands of healthcare providers, doctors, nurses, associates, and volunteers work diligently to keep our healthcare system strong and vibrant so that we can all live life with vim and vigor.

The Gwinnett Hospital System did not evolve by chance. It has a powerful story, one that has inspired our community to give, care, and share for more than sixty years. It is a story of the heart—a heart that has since opened many to the power of philanthropy.
An Inspiring Heart

Olin Burnette was a little boy just 6 years old when he tragically died in 1941. He was one of six children of a dairyman who worked for Dick Hull, manager of the Irwindale Farms Dairy just outside of Duluth. Hull was married to Nora, daughter of General and Mrs. A.R. Glancy.

Devastated by Olin’s untimely death, the Hulls began a community campaign to establish a clinic in Duluth, which had no physician. The townspeople, mostly cotton farmers, contributed $450 toward the clinic. Nora was so touched by their effort that she wrote a letter to her parents about the campaign.

The Glancys, who lived in Pontiac, Michigan, knew the pain of losing a child. Only 17 years earlier, their youngest, Joan, had died of pneumonia at age 4. Nora’s letter touched their hearts, so they sent a check for $500, with the promise that every year, on Joan’s birthday, they’d send another check in her memory.

Heard Summerour, the town postmaster, inspired an epiphany in the Glancys when he asked if they could name the new clinic The Joan Glancy Memorial Clinic. The Glancys realized that this little clinic - in a hardscrabble hamlet in Georgia - was the perfect way to create a living memorial to their daughter that would serve many families for years to come.

The Joan Glancy Memorial Clinic opened in 1941 in a three-room frame cottage on the school grounds. From the first day, the clinic was inundated with patients, so General Glancy issued a challenge to the people of Duluth: Provide land and a well, and he would build them a hospital.

In 1944, the Joan Glancy Memorial Hospital opened. The presence of the hospital brought new families and a better quality of life to Duluth. The town’s economy shifted from farming to industry, dirt roads were paved, a city water system was established, and commerce grew by leaps and bounds.

In 1965, Joan Glancy Memorial Hospital joined the Gwinnett Hospital System. The love, compassion, and determination for those early Duluth residents and their generous benefactors, the Glancys, continues to define and inspire the spirit of the Gwinnett Hospital System today.

This rich history and great vision laid a foundation of caring and giving for generations to come, with a story that continues to unfold…

The Story Unfolds
2000: The Marion Allison Webb Center for Screening Mammography opens to improve access to mammography services.

2001: The Marion Allison Webb Center for Screening Mammography opens, offering access to mammography.

2002: A renovated and expanded center for diagnostic mammography in the Women's Pavilion opens.

2004: GMC-Duluth groundbreaking.

2007: GMC launches Project PATH, a strategic initiative to plan, advance, and transform healthcare in Gwinnett that includes more than $500 million in capital expansion needs. The Center for Screening Mammography at GMC-Duluth opens. The Open Heart Campaign launches with a $1 million gift from Clyde & Sandra Strickland.


2009: Glancy Memorial Hospital becomes a Rehabilitation Center offering intensive inpatient and outpatient rehabilitation, specializing in treatment of neurologic and orthopedic impairments, and comprehensive stroke care.

2009: GMC-Duluth hosts the first robotic surgery in Gwinnett using the da Vinci surgical robot named Leo.

2010: Project PATH launches.

2008: The Foundation provides funding to renovate and expand the Center for Women's Diagnostic Imaging at GMC-Duluth. GMC Imaging Center at Hamilton Mill opens.

2009: - Inaugural Dr. Miles H. Mason, Jr. Memorial Golf Tournament is held. It still continues today and has raised funds for Glancy Rehab Center, GMC-Duluth, The Mason Clinic, and the Miles H. & Lib Mason Children's Clinic.

1993-2000: The Kids Care Campaign raises over $2 million to expand programs and services focused on children's health issues. The campaign provides car seats, a Children's Emergency Center, defensive driving programs, preemie follow-up care, and teen pregnancy prevention programs.

2001 - The Marion Allison Webb Center for Screening Mammography opens to improve access to mammography services.

2002 - A renovated and expanded center for diagnostic mammography in the Women's Pavilion opens.

1997 - Gwinnett Extended Care Center opens, offering nursing home care.

1997 - Inaugural Dr. Miles H. Mason, Jr. Memorial Golf Tournament is held. It still continues today and has raised funds for Glancy Rehab Center, GMC-Duluth, The Mason Clinic, and the Miles H. & Lib Mason Children's Clinic.

2000 - Foundation establishes the Distinguished Service Award honoring Kathryn Parsons Willis as its first recipient.

2002 - The Breast Health Education and Resource Center opens.

2004 - The Legacy Campaign raises more than $2.7 million to help build Gwinnett Medical Center–Duluth.

2004 - A new Care-a-Van mobile mammography unit is delivered, bringing mammograms right to the doors of businesses, churches, and community organizations.

2004 - A renovated and expanded center for diagnostic mammography in the Women's Pavilion opens.

2002 - The Breast Health Education and Resource Center opens.

2004 - GMC-Duluth groundbreaking.

2006 - GMC-Duluth opens its doors bringing online the first all-digital hospital in North Atlanta. The system's total capacity expands to 424 beds. Glancy Memorial Hospital becomes a Rehabilitation Center offering intensive inpatient and outpatient rehabilitation, specializing in treatment of neurologic and orthopedic impairments, and comprehensive stroke care.

2010 - Project PATH launches.

As we look ahead, there is much to be done. The healthcare needs in our community are growing and ever changing. We must keep alive and well the legacy of giving that began seven decades ago with General and Mrs. Glancy. May our history inspire our desire today to respond and give, so we can care for the generations to come.
As Gwinnett’s hospital system grew from its humble beginnings to a multi-campus collection of healthcare facilities serving hundreds of thousands, we needed a way to bring people together to support Gwinnett Medical Center in fulfilling its mission to provide quality health services to our community. In 1990 the Gwinnett Medical Center Foundation was formed. For the past 20 years we have been inspired, blessed, and empowered by philanthropy. We’ve experienced firsthand what our community can do when we simply ask and enable people to give.

Philanthropy is the most efficient, effective way to support our hospital system. Every single dollar generated through contributed income goes directly to the bottom line. It takes $25 of hospital revenue to generate one dollar for reinvestment in new equipment and facilities. Contributions made through the Foundation can be applied more quickly to fund programs and expand services to better serve our community.

The Foundation supports Gwinnett Medical Center by funding programs, services, and capital expansion projects through charitable contributions. As a private not-for-profit 501(c)(3), the Foundation enables people from all walks of life to come together and give of their time, talents, and treasure to strengthen our healthcare system. It all comes down to caring people caring for people.
Leading The Way

Gwinnett Medical Center Foundation is a volunteer and donor-driven organization. We are as strong as the passion and influence of the people behind us. We are extremely fortunate to have a dedicated board of directors whose mission is to see Gwinnett Medical Center thrive. They are leading the way to ensure Gwinnett continues to deliver exceptional healthcare to all of us.

Gwinnett Medical Center Foundation Board of Directors

Executive Committee
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Tom Andersen
Barlow Morgan
Phil Wolfe

Board Members
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Kathryn Parsons Willis

Manfred Sandler, MD, Chairman
Barlow Morgan
Phil Wolfe
As community leaders, we must do everything possible to ensure that GMC becomes the world class health system that our citizens rightfully deserve.

Bill & Sherry Russell

Four generations of my family have been actively involved with the hospital system. We know what a legacy it is and how rewarding our work to grow it can be.

Kathryn Parsons Willis

It has been amazing to watch the progress of our health system through the years and to see what everyday volunteers can accomplish. As we see our dollars at work, it motivates us to give again and again.

Tom & Ethel Andersen

As community leaders, we must do everything possible to ensure that GMC becomes the world class health system that our citizens rightfully deserve.

Bill & Sherry Russell

Brighter Smiles for Brighter Futures Steering Committee
Cornerstone Society Committee
Cornerstone Society Gala Committee
Dr. Miles H. Mason, Jr. Memorial Golf Tournament Committee
Major Gifts Committee
Physician Partners Steering Committee
Planned Gifts Committee
Pulse Young Professionals Committee
STARS Associate Giving Committee

Our Volunteers

Each year hundreds of volunteers are drawn to the Foundation to serve on working committees to champion healthcare needs. They help build community awareness of our hospital system, promote giving, and recruit others to serve alongside them. Our volunteers help with both friend-raising and fund-raising. They bring with them different passions, motivations, and gifts. Whether they are individuals, corporate executives, retirees, families, physicians, or hospital associates, there is a place for everyone.
Physician Partners

Physician Partners was founded in the fall of 2007 by Dr. Manfred Sandler to encourage physicians to serve as donors and advocates for Gwinnett Medical Center, and promote awareness of fundraising initiatives both within the GMC hospital family and the community. This group has quickly grown to include 135 participating physicians.

The success of the Physician Partners group grew from the realization of physicians that their support and demonstrated belief in Gwinnett Medical Center through their personal contributions was a powerful example to others in the community. Their willingness to support the Gwinnett Medical Center Foundation speaks volumes and inspires many more to give.

The Physician Partners group builds sustaining relationships with the physician community, which in turn continues to influence other community leaders—taking the Foundation to a new level of philanthropy.

Physicians help people on a daily basis. Their hands are instruments of healing. They reach out and administer cures, diagnose illnesses, and save lives. For those they cannot reach with their own hands, many help by supporting programs that allow others to reach them instead.
Auxiliary volunteers at GMC assist in a variety of ways – by serving staff, patients, and visitors. Auxiliary members can be found in every area of the hospital, including the gift shop, information desks, surgery waiting rooms, patient floors, and more. Much like the nurses and physicians they assist, no two days are the same. Each day brings new challenges and rewards. Each year the GMC Auxiliary volunteers donate over 40,000 hours, with a value of approximately $640,000. In addition, they have donated more than $1,000,000 to the Gwinnett Medical Center Foundation through the years.

Frances Greer

STARS

Standing Together Associates Reach Success (STARS) is a voluntary giving program created by the employees of GMC to fund projects that benefit the entire community. Over 1,800 GMC associates give to STARS through payroll deductions and their contributions help fund many efforts. Donations received through the program represent a significant portion of all money raised by the GMC Foundation each year. Since 1995, GMC associates have given more than $2.8 million in charitable contributions to improve access and expand services at GMC.

Vangie Dennis, STARS Chair

GMC associates not only give their care and expertise to patients and families each day, but they also give a portion of their paychecks to help provide the very best services and technology available.

Auxiliary volunteers see firsthand every day the impact of our giving. We are touching the lives of real people in real-time and it’s powerful!

Vangie Dennis, STARS Chair
Created in 2009, the Physician Champion Award recognizes exceptional physicians, who specifically champion the fundraising efforts of the Foundation in support of the mission of GMC.

Volunteering through the Foundation has enabled me to champion new causes and feel as though I’m contributing to healthcare in exciting new ways. It feels good to get outside my white coat and make a difference in ways I never thought I could. I’m pushing myself and others to be the very best we can be.

Physicians go into medicine with the goal of helping our fellow man. But that means more than practicing medicine. I see firsthand the benefits of supporting the Foundation and am committed to encouraging other physicians and their families to do the same.

The Distinguished Service Award is an honor bestowed upon those individuals who have consistently demonstrated extraordinary commitment, dedication, and service to Gwinnett Medical Center and the Gwinnett community. Established in 2000, its purpose is to serve as a tribute to exemplary Foundation volunteers who have donated their wealth, work, and wisdom to better our community.
The gift of a dollar to the Gwinnett Medical Center Foundation has high impact because every single dollar given applies directly to the bottom line. When donors give through the Foundation, every penny spent directly applies to improving our healthcare system.

Donors contribute on many different levels. Some give individually, corporately, or via special events. Some designate their gifts for a specific healthcare initiative or campaign, while others give in honor or memory of a loved one. Some gifts are received through asset transfers and some are bequeathed. The giving opportunities are endless. The Foundation even offers opportunities to gain recognition for cumulative giving; so through the years you can really see how it all adds up.
Our Keystone Society recognizes individuals, businesses, and organizations whose cumulative giving totals $10,000 or more to support ongoing programs and expansion at Gwinnett Medical Center. Through their generosity and leadership, these donors have placed a higher value on one of the most important quality of life assets for any community — the availability of the highest quality healthcare. This philanthropic legacy is helping provide the best in healthcare for our citizens today and tomorrow.

### Keystone Fellows $1,000,000 or more
- **STARS Associate Giving Program**
  - **Clyde & Sandra Stuckland**

### Keystone Leadership $500,000 - $999,999
- **STARS Associate Giving Program**
  - **Clyde & Sandra Stuckland**

### Keystone Society $50,000 - $99,999
- **American Cancer Society**
  - **Tom & Ethel Andersen**
  - **Rick & Nancy Chandler**

### Donors of $25,000 - 49,999
- **Dave & Cindy Ames**
- **Margaret Parsons Andrews**
- **Charles & Glenda Bannister**
- **Wally & Ann Odum**
- **Powell Goldstein, LLC**
- **The Weinberg Family**
- **Jack & Candy Wynn**

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*Keystone Society*
It’s important to have the highest quality healthcare available in our community. We believe that helping others is one of the greatest steps in healing.

Jim & Billie Ellis
In 2000, Sheila Stevens created The Sport of Giving, which allows dentists to raise funds for breast cancer diagnosis and treatment. The event gained so much support that it has evolved into its own organization, The Sport of Giving, that has expanded to include multiple sporting events such as SwingFest, a golf tournament, and RunFest, a 5k run. Through The Sport of Giving, Sheila has helped raise over $1.1 million to fund numerous projects at Gwinnett Medical Center.

www.TheSportofGiving.org

In 2000, Dr. Bruce E. Carter created Brighter Smiles for Brighter Futures, which allows dentists to raise funds for Cancer Care by exchanging professional teeth bleaching for a donation to the GMC Foundation. The dentists do not receive any compensation for the services provided through Brighter Smiles, and 100% of the patient donation goes to the Foundation. Since its beginning, more than 65 dentists have contributed more than $730,000 to help fund cancer treatment programs and expansion projects for GMC, including upgrading our mammography machines with the latest digital technology, the construction of a new mammography screening center at GMC-Duluth, and the purchase of a new ultrasound machine for the diagnostic center at GMC-Duluth.

www.BrighterSmiles.org
The GMC Foundation created The Cornerstone Society in 2008 to recognize individuals, businesses, foundations and organizations that make an annual sustaining commitment of $1,000 or more to support ongoing programs and operations at Gwinnett Medical Center. The Foundation hosts a Cornerstone Society Gala annually to recognize and thank these generous donors.

Diamond Members $10,000 or above
Brighter Smiles for Brighter Futures
Rick & Nancy Chandler

Gwinnett Medical Center Auxiliary
Bill & Carole Head

Causey Project Management
Mary Alice Lindsey Basket Fund
Dr. Mike & Sandy Mason
Wayne & Ira Mason
Dr. Frederic & Dorothy Nancy
Bill & Sherry Russell
Dr. Maridell & Parks Sandlin
Greg & Tammy Shumate
Spillers Media Group
Spillers Media Group

Emerald Members $5,000 - $9,999
Charles & Glenda Bannister
Robert & Martha Bowen

Causey Project Management

Coca-Cola Bottling Company
Dr. Robert & Diane Ellis
Dr. Jim & Beth Elsey
Finelight, Inc.
Greg & Renita Hayes
Gwinnett Braves Baseball Club
HHA Services
Wayne & Carolyn Hill
Jackson EMC
Terri Jondahl & Richard Drye
KSR Ventures, Inc. – Katharine Romstad
Joe & Nancy McCart
McKenna Long & Aldridge, LLC
Wallace & Ann Odum
R.J. Griffin & Company
Lorretta B. Roberts
Wayne & Beth Sikes
The Regen Group, LLC
Jack & Candy Wynn

Ruby Members $2,500 - $4,999
Atlanta Magazine
Batchelor & Kimball
Larry & Lisa Bay
Bill & Amanda Breen
Al S. & Sonya Carson
Chamblee, Edwards & Associates
Clyde & Sandra Strickland
SunTrust Affiliated Foundations, Walter H. and Marjory M. Rich Memorial Fund, Thomas Goy Woodford Charitable Trust, and Greene-Sawtell Foundation
Dr. Danni & Linda Suskin
The Brainy Baby Company
The Brand Banking Company – Bartow & Leslie Morgan
Phil & Mary Jane Willie

Emerald Members $5,000 - $9,999
Charles & Glenda Bannister
Robert & Martha Bowen

Davey Project Management

Diamond Members $10,000 or above
Tom & Ethel Andersen
Atlanta Reef Club
Dr. Alan & Liz Bier

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Gwinnett Medical Center Auxiliary
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Phil & Mary Jane Willie
Endowments

An endowed gift to Gwinnett Medical Center Foundation ensures support for today, while providing excellence and innovation far into the future. Endowed gifts are invested. A portion of the investment earnings are spent; while the original gifts are preserved as principal. In this way, endowed gifts have far greater earning power: a one-time gift lasts forever.

Gwinnett Medical Center Foundation’s endowment supports Gwinnett Medical Center facilities and the latest in technology. With this foundation, endowed gifts can recruit the best healthcare professionals and keep up with the need for endowments to support the people working with emerging technologies and medical knowledge.

As GMC expands, capital and operating budgets must meet the costs of innovation. Income from endowments makes that possible. Endowments provide GMC with a competitive edge and help us maintain and enhance the quality of the GMC experience. To meet our critical need for endowments to support the people working here and the facilities in which they work and heal.

Howard Cancer Care Endowment
Strickland Family Cancer Care Endowment
Frances Greer Nursing Scholarship
Loretta Roberts Nursing Leadership
Ancillary Services Fund
The GMC Foundation works closely with Gwinnett Medical Center to address not only immediate healthcare needs but to proactively plan for a healthy future. It is imperative that we always look ahead and prepare for what is to come. We have our eye on emerging technologies to make certain we stay on the cutting edge. We are constantly analyzing growth statistics to accurately forecast capacity and service demands. We do everything we can to ensure we have the highest quality healthcare available in our community. Gwinnett Medical Center has an incredible vision for the future—a vision that is transforming healthcare in our community for generations to come.

A great hospital system helps keep a community strong, vibrant, and growing. That’s why it’s important for all of us to support this hospital system, support these doctors and nurses, and help this system grow.

Wayne Sikes

The Power Of People

10,000+ Donors
As the CEO of the hospital system, I know that we can't do everything we need to with just earnings. Philanthropy helps us do things so much faster and allows us to better serve the community.

Philip R. Wolfe
President & CEO, Gwinnett Hospital System

In late 2006, the Gwinnett Medical Center board of directors adopted a distinct vision for our healthcare system. At its core, the vision is simple: to ensure the very best care is available for every patient we serve. It’s called Project PATH.

**Project PATH**

**Plan** to meet our community’s constantly growing healthcare needs

**Advance** medical technology and clinical excellence

**Transform** our facilities and expand capacity for

**Healthcare** that meets your needs.
GMC has already made many significant advances, including the opening of GMC Duluth in October 2006, the new 156-bed patient tower at GMC that opened in September of 2009, and now the development of our Open Heart surgery program. These projects, along with other Project PATH initiatives, will enable us to transform healthcare in our community and will address our indisputable and critical need to increase the number of patients we can treat and expand our life-saving specialty services. Project PATH will also help fuel the growth of Gwinnett County as it improves the quality of life of its people and attract high paying jobs to the region.

Having a vision to transform healthcare is one thing. Implementing it is quite another. The initiatives currently outlined in Project PATH total $500 million in capital expansion needs. More needs will follow. To be successful we must do all we can to raise the funds to meet these needs.

We are confident that with the vision outlined in Project PATH, a strong commitment from our physicians and staff, and support from our community, we will continue to remain the hospital Gwinnett deserves...and more importantly -- the hospital YOU deserve!
Currently there is one area in which Gwinnett County is critically underserved—lifesaving cardiac care. In fact, Gwinnett is the most populated county in the nation without an open heart program. In response to this critical need, GMC Foundation has launched a capital campaign with a goal of raising $8 million in community support to be used to build additional surgical suites and accompanying facilities needed to operate an open heart program in Gwinnett.

“Giving of ourselves and our money is an extension of our love for the community. That’s what life is all about.”

Clyde & Sandra Strickland
We encourage our employees to give and to be active in the community. I can’t encourage my employees unless they see that I am doing the exact same thing. Brand Bank is our family and we wanted to give as a family unit to the community to support Open Heart services. We have been fortunate to live and work in a county that has seen so much growth. We felt that we should give back because Gwinnett has been so good to us. There is such a great need in Gwinnett County for Open Heart services, and we must have community support. Quality healthcare is something we cannot do without. Many generous donors have responded to the call for support of our Open Heart Campaign. They are leading by example and challenging others to give. Gwinnett Medical Center thanks the following donors for helping reach $6.1 million toward an $8 million goal for our Open Heart Campaign.

Goal $8,000,000

$6,100,000

$1,000,000 Clyde and Sandra Strickland
Gwinnett Medical Center Associates (STARS) $750,000 Physician Partners
The Brand Banking Company Wayne and Ann Mason $250,000
Cisco Systems Inc. $150,000 Gwinnett Medical Center Auxiliary
SunTrust Foundation $100,000 Lawrence and Irene Garrett
Bill and Sherry Bartow Phil and Mary Jane Wilde $50,000
Elmer Anderson Dr. Manfred and Fiona Sandler
John D. and Beverly Stephens Tom Jentz and Richard Shive
Rick and Nancy Chandler Greg and Tammy Massey $30,000
Richard - Wel Architects
Bill and Rosemary Drake $25,000 Dr. Jims and Beth Eby
Barbara Howard $15,000 Frederick and Dorothy Raney
Bruce and Ann Still
Charles and Glenda Bartow Dr. Keith and Lori Carnes $10,000
Dr. Alan and Liz Bass Coca Cola Bottling Company
Bill and Carrie Head
Dan and Karen King Jim and Billie Ellis
Georgia Power

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"Wayne & Ann Mason"

"Bartow Morgan, Jr.
The Brand Banking Company"
Caring People Caring for People

Linda Abraham     Marsha Adams     Victoria Aliceby     Jovita Aguilar     Renee Aikens     Alfreda Allen  Dr. David C. Allen     Dr. and Mrs. Susan Anderson  
Dr. Jennifer Allen     Dr. and Mrs. B.J. Allen     Dr. and Mrs. David Allen     Dr. and Mrs. Richard Allen     Dr. and Mrs. Thomas Allen  
Mr. and Mrs. Joseph Allen     Dr. and Mrs. Robert Allen     Dr. and Mrs. Susan Allen     Dr. and Mrs. W. Allen     Dr. and Mrs. Yvonne Allen  
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Today we stand together and face forward. There is much to be done and we are ready to make it happen. We encourage you to reach out, learn more, feel the power, and find your place along the PATH.

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